

# Punto y cícero

## Layout of books

### PAPER BOOKS

Cover.....from €75 (basic design) to €300 (advanced design)

#### Novels:

Price/page\*..... €0.95

#### Simple layout:

Price/page\*..... €1.20

2 or 3 TOC levels, no more than 3 heading per chapter and 1 or 2 footnotes/page.

#### Complex layout:

Price/page\*..... €1.60

4 or 5 TOC levels, no more than 10 subheading and 10 subheading per chapter, 7 footnotes/chapitre and 15 images/book.

#### Layout of technical books:

Price/page\*..... €3

More than 5 TOC levels, more than 10 heading per chapter, 10 subheading, 7 footnotes/page, 15 images/book and 10 graphics.

\* Includes: layout with the appropriate features to facilitate its passage to epub format, correction of two review proofs, pdf in high for printing and backup with packaging of InDesign.

\*\* Taxes not included

---

### E-BOOK (EPUB2)

Cover ..... from 25 € (basic design) to 125 € (advanced design)

#### Novels:

Price/page\*..... €0.20

1 level TOC.

#### Simple layout:

Price/page\*..... €0.40

2 or 3 TOC levels, no more than 3 heading per chapter and 1 or 2 footnotes/page.

#### Complex layout:

Price/page\*..... €1.50

4 or 5 TOC levels, no more than 10 subheading and 10 subheading per chapter; 7 footnotes/chapitre, 15 images/book and 15 links/book.

#### Layout of technical books:

Price/page\*..... €2

More than 5 TOC levels, more than 10 heading and 10 subheading per chapter, 7 footnotes/page, 15 images/book, 10 graphics and 15 links/book.

\*Price/page in books designed by us. For other options, consult. Taxes not included

# Punto y cícero

## Advertising design

A4 page with images included* .....	€125
1/2 A4 page with images included* .....	€75
1/3 A4 page spread with images included.....	€50

## Magazines

Cover* .....	60
Editorial pages with images included (maximum two images / page if the client does not provide them)*.....	€15/page

It includes: Design and layout, correction of two review proofs, pdf in high to deliver to printing and backup.

## Catalogs A4

Cover with images included .....	€60
Price/page* (It includes: simple retouching and review of images)* .....	€15/ page

## Brochures A4

Two panel fold with images included* .....	€150
Three panel fold with images included* .....	€20

\*Images of IngImage.  
All prices are approximate. Taxes not included.